



AIRS Education and Public Outreach

Sharon Ray

AIRS Science Team Meeting

27 March 2007

AIRS EPO

- Web Site

- *For News Media*

press releases, background information,
 key developments, images/animations,
 team members to know

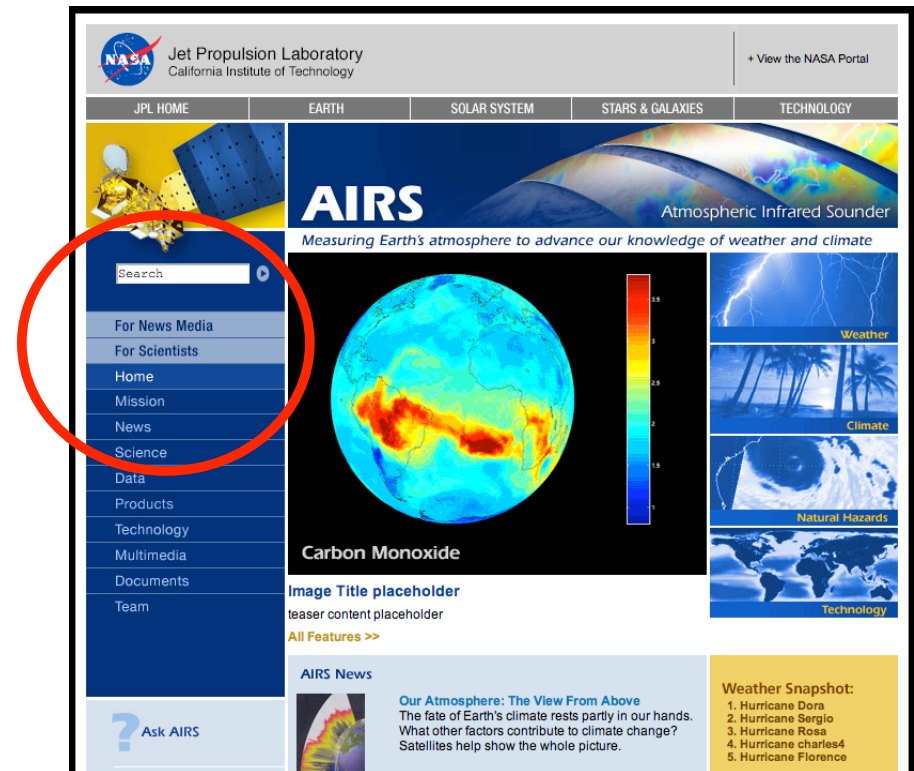
- *For Scientists*

noteworthy publications, meeting
 archives, team info, Ask AIRS, major
 findings

- Image Releases 2x/month

- Web Releases/Feature Story
 1/month

“NEW NASA AIRS PRODUCTS TO AID
 WEATHER, CLIMATE RESEARCH”



AIRS EPO

- Upcoming Feature Stories
ozone, CO₂, clouds, SO₂ flag & the
VAAC
- Web Stats
2000 unique/mo, 8000 sessions/mo
- Products
 - AIRS Data card
- Animations
 - Globes of water vapor, temp, surf
skin, CO, O₃, CH₄, OLR
 - SVS AIRS volume visualization
 - Aqua visualization
- Video
 - AIRS Data Promo
 - Scientist Interviews





National Aeronautics and
Space Administration

Jet Propulsion Laboratory
California Institute of Technology
Pasadena, California

AIRS EPO

- The Next Generation
 - Distance Learning Network
 - Climate Workshop for Educators
 - Student Groups
 - Earth Science Career Night





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AIRS EPO

- Media
 - Climate Change Super Spotlight
 - Target journalists
- Museums
 - Museum Alliance
 - Viewspace
 - An internet-fed, self-updating, permanent exhibit
 - Packages for Museum Educators



 NATIONAL AERONAUTICS AND SPACE ADMINISTRATION		+ View the NASA Portal
Museum Alliance Logoff Partner Info Calendar Resource Library Showcase Advertise Events Report Impact		
Home Comets Earth / Sun Announcements Speaker Support Shareables Multimedia Models/Exhibits Professional Development	Earth-Sun Welcome to the Earth-Sun Museum Alliance: a best practices network for museum educators to collaborate, evolve, and develop dynamic and creative educational applications of Earth and Sun science data, expertise, and emerging technology. Read an introduction to the Earth-Sun Museum Alliance from David Herring and Anita Sohus here . Announcements  Mar 20, 2007. STEREO Resources. NASA's twin STEREO spacecraft are lining	MISSION WEBSITES Current Earth Observing Missions Aqua Aura CHAMP EO-1 ERBS GOES-M GOES-N/O/P GRACE ICESat JASON-1 LANDSAT 7 NOAA-M QuikSCAT Sage-3 (Meteor) Terra THEMIS TOMS-EP TOPEX/Poseidon TRMM UARS

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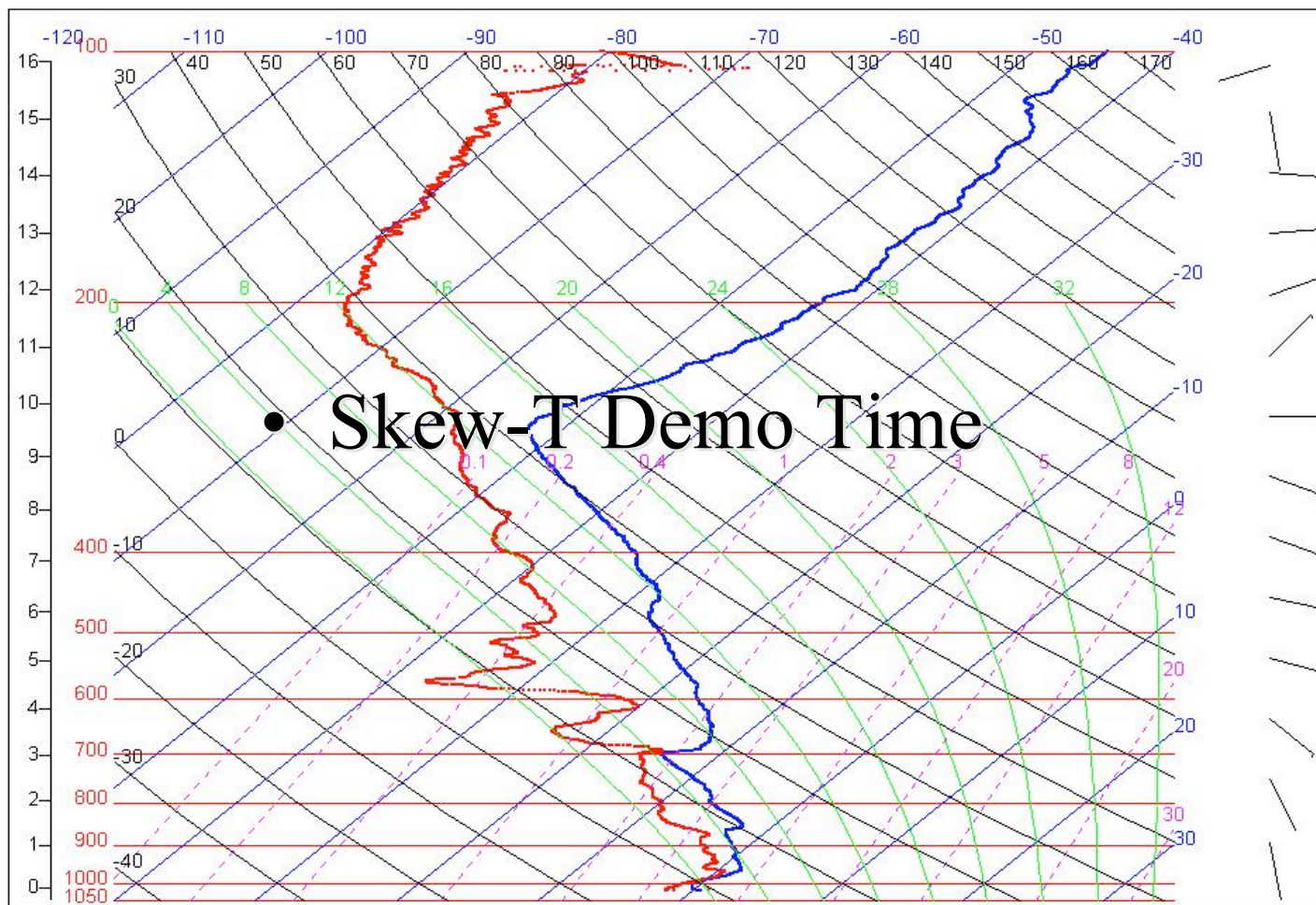


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Version: SHEBA--GPS Soundings, GLASS 1.10 Fixed, SHE, 1998,06,03, 23:10:18



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